



Mr. Arthur Chang

Founder & CEO, eBeauty Group

张子恒先生

悠可集团创办人、执行董事、主席及首席执行官

Mr. Chang has over 30 years of sales, marketing and general management experience in the information technology and Internet industries. He is also a serial entrepreneur with 3 companies found in the mobile, Internet and E-commerce arena.

Prior to founding the latest eBeauty Group, which is a USD3Billion+ GMV beauty brand management group with over 2500 staff, Mr. Chang served as the Vice President of Global Sales at Alibaba.com Limited (HKSE:1688). Before joining Alibaba.com, Mr. Chang was an executive director and chief executive officer of Green Tomato Limited, a company specializing in mobile enterprise solutions. Prior to that, he was Managing Director, Asia Pacific at VeriSign (Nasdaq: VRSN) and General Manager at General Data Systems Co. Ltd., a joint venture between GE Information Services and China Telecom.

Mr. Chang received a bachelor's degree in computer studies from the University of Hong Kong and a master's degree in business administration (MBA) from the Chinese University of Hong Kong.

张先生于信息科技及互联网行业拥有逾 30 年的销售、市场推广及整体管理经验。于 2010 年创办本集团前，张先生曾在阿里巴巴网络有限公司（「阿里巴巴网络」，一家于联交所上市的中国领先电子商务公司（股份代号：1688））私有化前担任全球销售副总裁。在 2008 年 1 月加入阿里巴巴网络前，张先生为 Green Tomato Limited 的执行董事及行政总裁，该公司专门从事移动企业解决方案。在此之前，张先生于 1999 年至 2002 年为威瑞信（纳斯达克：VRSN）的亚太区董事总经理，及为 General Data Systems Co. Ltd.（GEIS International Inc.的合营公司）总经理。

张先生分别于 1988 年 11 月及 1996 年 12 月取得香港大学计算机研究学士学位及香港中文大学工商管理硕士学位。