



Dr. Vivian Chen

Professor, Research Institute for Hospital Management
Tsinghua University

陈怡博士

清华大学医院管理研究院教授兼研究员

Ms. Vivian Chen has more than 20 years of public and private sector experience in USA and China. She is now the professor and senior research fellow at Tsinghua University. In USA, she previously served as an economist for the World Bank, US Department of Labor in Washington DC, the consultant in the Asian Development Bank. In China, Vivian has held several senior management positions over time, including RDPAC, Becton Dickinson, Eli Lilly and Abbott, among that she served as vice president of Corporate and Government Affairs of Eli Lilly China and Ascleptis Biotech.

Currently, she is a senior research fellow at China Health Innovation Platform (Shanghai) and co-founder of "Market Access Training Program", an executive board member of International Market Access Society (IMAS). She is also columnist of view column of caixin.com "财新网". Over years, Vivian serves as a frequent speaker at numerous high-level industry and government led conferences.

Vivian earns a PhD in economics at the University of Utah, and was the Research Fellow at the University of Pennsylvania and adjunct teacher at George Washington University. She has a BA in international economics from Fudan University in Shanghai.

陈怡博士拥有 20 多年从事国际组织，政府机构宏观政策研究背景，和医药和生物科技产业高管经验。毕业于复旦大学国际经济学专业，先后在美国犹他大学获得经济学硕士和博士学位。先后担任世界银行总部经济学家，美国联邦劳工部资深经济官（Washington DC）。曾为宾夕法尼亚大学-联合国统计局课题研究员（ICP Project）、乔治华盛顿大学客座任教。产业界工作期间，分别担任 RDPAC 医药卫生政策研究部负责人，礼来（中国），雅培制药和本土 biotech 初创公司副总裁等高管职务。

社会兼职：财新网“观点”专栏作家（陈怡_观点频道_财新网（caixin.com），上海创奇健康发展研究院资深导师，兼研究院生物医药创新中心联席负责人，国际创新药市场准入学会（IMAS）担任理事。曾任中国卫生经济学会的理事成员和中国社会保障学会医保专业委员会理事委员。多年来发表与经济和卫生领域相关文章近 70 多篇。

研究方向：国家生物科技产业发展策略，宏观卫生健康政策、卫生经济学、卫生技术经济评估，创新药生命周期定价和风险分担支付、多层次医疗保险体系和支付方式（商业保险）、药品定价报销机制创新。