



Mr. Allen Chen

Found Partner and Chief Executive Officer
QuestMobile

Allen CHEN. Allen is a founding partner of QuestMobile and has been working as the chief executive officer since Nov. 2014. Prior to starting this venture, Allen was VP of sales and corporate innovation at iResearch for 5 years. Before that, Allen was a market research expert with Nielsen China for 3 years and a regional sales director with Unilever China for 2 years.

Allen received his bachelor's degree of physics and economics from Peking University.