



Ms. Christine Amour-Levar Founder & CEO / Board Member

Founder & CEO / Board Member HER Planet Earth / Investible

Christine Amour-Levar is a French-Swiss-Filipina, Philanthropist, Record-Breaking Adventurer, Best-Selling Author and Human Rights & Sustainability Advisor. She started her professional journey working for Nike across the world and went on to build a global career as a marketing and communications expert and social entrepreneur intent on solving some of the world's most pressing issues. A passionate champion of female empowerment and environmental conservation, she founded not one, but two award-winning, non-profit organisations, Women on a Mission (WOAM) and HER Planet Earth, to bridge these two passions. Both take all-female teams on pioneering expeditions —with WOAM empowering and supporting women who have been subjected to violence and abuse, and HER Planet Earth raising funds for underprivileged women affected by climate change.

Christine is also a Board Member and Advisor to several purpose-led organisations in the Social Impact and Sustainability spaces, including Investible VC, Impact Investment Exchange (IIX) and Zero Waste SG. She published 'Wild Wisdom – Life Lessons from Leading teams to some of the Most Inhospitable Places in the World' with Penguin Random House in 2022, and has contributed to international publications such as Forbes, the HuffPost, the Straits Times of Singapore, Thrive Global and the Manila Bulletin Newspaper of the Philippines.

Her speaking engagements have been hosted by INSEAD, Nike, TBWA, Microsoft, Unilever, Credit Suisse, TEDx and more. Being included on Tatler Asia's Most Influential Impact List 2020, Christine has been recognised for her work with multiple international awards and honours, including the GGEF Woman Eco Gamechanger Award 2022, the United Women Singapore Gender Equality Impact Award 2020, the '100 Most Influential Filipina Women in the World' Award™, and has been named one of the "Women of the Future" by the Financial Times. Christine speaks six languages, has lived on four continents and seven cities, travelled to over 75 countries from the Arctic to the Antarctic, and is currently based in Singapore, where she lives with her husband and four children.