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Masaya Yamasaki has worked as a research analyst since joining Nomura in 1992.

He covered electronic parts and semiconductors in 1993–1998 and the US technology sector (mainly semiconductors and telecom equipment) for Nomura Securities International in 1999–2003. He has been covering the industrial electronics sector since 2004, and has also covered the software & IT services sector since August 2021. He conducts analysis of the technology sector from a global viewpoint and disseminates his opinions via the Nomura Tech Monthly report and other publications. He was ranked top for the industrial electronics sector in the 2011-2023 Nikkei Veritas Rankings.