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Shuai Hou has over 10 years of experience in China's consumer products consulting industry. Previously in his career, he was a deputy General Manager and Partner at Shengchu Consulting, a leading baijiu consulting firm in China. At Shengchu, he provided advisory services to major baijiu companies.

侯帅在中国消费咨询行业具备十余年从业经验。侯先生曾担任中国顶尖白酒咨询公司盛初咨询的合伙人和副总经理，在任职期间向众多大型白酒企业提供咨询顾问服务。