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Zhang Yi obtained a master degree in management from Osaka University. Mr. Zhang was the principle of Asia Business Innovation Group in NRI Tokyo from 2017 to 2020, and started his position in the president of NRI Shanghai since April 2021. He has more than 17 years of professional experience in the management consulting, and is an expertise in the field of automotive-related industry. At the current stage, he is in the leading position of team's deep research in the industry trends of "intelligent connected vehicles (ICV) and New Energy Vehicles (NEV)" as well as the consulting projects in marketing and digital transformation.

日本大阪大学管理学硕士。拥有 17 年汽车行业相关研究咨询经验，现阶段主要负责“智能网联汽车及新能源汽车的行业趋势”、“企业营销及服务相关数字化转型支持”等领域的研究和咨询工作。于 2017 年至 2020 年在野村综合研究所东京总部担任亚洲事业创新团队负责人，自 2021 年 4 月起至今担任野村综研（上海）咨询有限公司总经理。