



Helena Fung

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As Head of Sustainable Investment, Asia Pacific, Helena is responsible for FTSE Russell's Sustainable Investment indexes, data and analytics solutions across the Asia Pacific region. A core part of her role is client engagement on a comprehensive range of products and data to support them in reaching their investment decisions. Working with research and leadership teams, she has a responsibility for developing FTSE Russell's Asia Pacific Sustainable Investment product strategy and expansion.

Helena relocated to Hong Kong in 2014 from London - a key hub for ESG investments, where she worked for the responsible investment arm of Hermes Investment Management as global head of client relations, enabling pension funds and asset managers to integrate sustainability criteria into passive and active portfolios. Before joining FTSE Russell, Helena worked for a family office in Asia where her responsibilities included ESG integration, equity analysis and advising on philanthropy.

She has been working as an expert in ESG and Sustainable Investment since 2008, including providing advisory research on stewardship implementation for pension funds and family office clients, drafting responsible investment policies and integrating sustainability policies into both active and passive portfolios.