



Mr. John Reade

Chief Market Strategist, World Gold Council

John Reade is Market Strategist: Europe and Asia and is based in London. He joined the World Gold Council in 2017 and, working closely with the research team, is responsible for developing strategy about gold and engaging with all aspects of the gold market. He is also one of the principal spokespeople for the organisation. John has over 35 years' experience in the gold industry and has worked for gold mining companies in production and project evaluation; for investment banks as an equity analyst and gold strategist; and at an asset manager as gold strategist and portfolio manager.

John has a degree in Mining Engineering from the Royal School of Mines, a constituent of Imperial College, London”.